

Timeline of Events/Approvals

Date	Event
October 2014	Condition report on VFW and Legion Pools submitted (MSA Consultants)
January 2015	Park Board approved a long term strategy of looking into replacing both pools with an aquatic center.
January 2016	Park Board approved consultant to conduct Location Study. (Location study was for the purpose of added information in making the final decision.)
August 2016	Park Board approved final draft of location study.
October 2016	Park Board makes recommendation to City Council to eliminate both pools and replacing with one aquatic center. Location was yet to be determined.
November 2016	Common Council approved moving forward with eliminating both pools and replacing with one aquatic center. (Location was yet to be determined.)
February 2017	Park Board makes recommendation to City Council to locate the Aquatic Center at VFW Park.
March 2017	Common Council approved locating Aquatic Center at VFW Park.

Communication Timeline

Date	Communication
October 2014	Press release on Park Board Agenda, containing pool condition report.
January 2016	Press release on Park Board Agenda, containing selecting consultant for location study.
February 2016	Green Bay Press Gazette article, "De Pere looks to ID site for new pool"
April 2016	Facebook post – Aquatic location survey
April 2016	E-mail blast on Park Board agenda to review Aquatic Location study survey. (Sent to 5,852 e-mail addresses)
April 2016	Green Bay Press Gazette, "De Pere seeks input for aquatic center".
May 2016	Facebook post – Aquatic facility location study (two posts)
May 2016	E-mail blast on Aquatic Design public meeting. (Sent to 5,591 e-mail addresses)
May 2016	Green Bay Press Gazette, "Decisions pending on De Pere swim facilities".
August 2016	Press release on Park Board Agenda, containing accepting location study results.
June 2016	WFRV story on VFW pool repairs and research on new aquatic center.
July 2016	Facebook post – Aquatic facility location study updates
August 2016	WFRV story on Aquatic Facility Study.
September 2016	Facebook post – replacing/renovating pools
October 2016	Press release on Park Board Agenda, containing agenda item to consider direction in aging condition of Legion and VFW Pools.
November 2016	Press release on Common Council agenda to consider eliminating both pools and replace with one aquatic center.
November 2016	WLUK story on De Pere moves forward with Aquatic Center.
January 2017	Public Input forum on location study...E-mail blast to 461 people
January 2017	Facebook post – aquatic location public input session (2 posts)
February 2017	Press release on Park Board agenda to consider location of future aquatic center
February 2017	Green Bay Press Gazette article, "De Pere Park Board favors VFW for aquatic center".
March 2017	Press release on Council Agenda to consider VFW as location for aquatic center.
September 2017	E-mail blast on Aquatic Center Survey. (Sent to 2,466 e-mail addresses...numbers lower due to people checking "not receive promotional" box)
September 2017	Facebook post - Aquatic Survey link

