

Please return to:  
**Cheryl Detrick**  
**De Pere Area Chamber of Commerce**  
**441 Main Avenue**  
**PO Box 5142**  
**De Pere, WI 54115**



The mighty Fox River in De Pere is maritime history. It's a world-class fishery. It's an environmental wonder that connects many thriving communities. Once neglected, its pristine beauty is returning. The trophy fish, plentiful waterfowl and majestic eagles have come back to the Fox River ... Now it's our turn.

Please consider pledging your support to the De Pere Riverwalk project.



### Benefits

- Education: K-12 School Districts, St. Norbert College and Surrounding Communities
- Economy: Fishery, Sturgeon Spawning, Wildlife Viewing, PCB Analysis
- Wildlife Viewing: Bald Eagles, White Pelicans, Black Crowned Night Heron, Walleye, Sturgeon, and Salmon to Name a Few
- Exposure to the Historic District Including the De Pere Lock System and Downtown De Pere
- Reaches to All Populations: Youth, Family, Seniors, Special Needs and Visitors
- Attaches to Fox River Trail System

**Anticipated Construction Timeline: 2011-2013**



### PROJECT CONTACT:

920-339-4084 x 1075  
[riverwalk@mail.de-pere.org](mailto:riverwalk@mail.de-pere.org)

# De Pere Riverwalk and Wildlife Viewing Pier

## SPONSORSHIP INFORMATION



... the opportunity of a lifetime!



# Come Back to the Great Waterway That Built De Pere ... the Fox River.

## Riverwalk and Wildlife Viewing Pier

Linked to Voyageur Park and the east Downtown district, the Riverwalk will start with a bridge at the De Pere locks, traverse the lock tender's island, then connect to a viewing pier jutting into the Fox River and built on the foundation of the old Claude Allouez Bridge. The project will create new and unique wildlife viewing and fishing opportunities for everyone.

### Naming Rights

- Riverwalk: \$500,000
- Pavilion: \$250,000
- Walleye Deck: \$175,000
- Lighting: \$200,000
- Island & Fox River Trail
- Sturgeon Point: \$150,000
- Pelican Lookout: \$150,000
- Pier Sections: \$100,000 (3)

Sponsors will be recognized on a plaque situated on the Riverwalk.

### Donation Levels

- Bald Eagle: \$10,000 +
- Pelican: \$5,000-\$9,999
- Heron: \$2,500-\$4,999
- Crane: \$1,000-\$2,499
- Mallard: \$100-\$999

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...the opportunity of a lifetime!

### Naming Rights:

- |                            |           |                          |
|----------------------------|-----------|--------------------------|
| Riverwalk                  | \$500,000 | <input type="checkbox"/> |
| Pavilion:                  | \$250,000 | <input type="checkbox"/> |
| Lighting (2):              | \$200,000 | <input type="checkbox"/> |
| (Island & Fox River Trail) |           |                          |
| Walleye Deck:              | \$175,000 | <input type="checkbox"/> |
| Sturgeon Point:            | \$150,000 | <input type="checkbox"/> |
| Pelican Lookout:           | \$150,000 | <input type="checkbox"/> |
| Pier Sections (3):         | \$100,000 | <input type="checkbox"/> |

### Donation Levels:

- |             |                 |                          |
|-------------|-----------------|--------------------------|
| Bald Eagle: | \$10,000+       | <input type="checkbox"/> |
| Pelican:    | \$5,000-\$9,999 | <input type="checkbox"/> |
| Heron:      | \$2,500-\$4,999 | <input type="checkbox"/> |
| Crane:      | \$1,000-\$2,499 | <input type="checkbox"/> |
| Mallard:    | \$100-\$999     | <input type="checkbox"/> |

I plan to make this contribution in one lump sum (check attached) ☐

Donations can be made via credit card at : [my.preservationnation.org/depere](http://my.preservationnation.org/depere)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Gift in Memoriam of: \_\_\_\_\_

