

MEMORANDUM

TO: City of De Pere Citizens

FROM: Larry Delo, City Administrator

DATE: May 4, 2016

SUBJECT: Stadium Tax Rebate

The City of De Pere received \$1,249,256 in late 2015 as our community's share of the excess stadium sales tax rebate. The funds were distributed to all Brown County municipalities as part of a State law that requires municipalities to utilize the funds for one or more of the following purposes: 1) debt payments; 2) property tax relief; or 3) to promote economic development.

The City of De Pere solicited responses to an online survey in early 2016 asking respondents to identify whether they preferred the funds be used for debt payments, property tax relief, economic development or some combination of all three and to include any specific suggestions they had on how the funds should be utilized. The City received 308 completed survey responses. A summary of those responses (see attachments) indicates approximately 16% wanted the sales tax rebate utilized for debt payment, 20% for economic development, 23% for other purposes, 26% for property tax relief, and 27% felt it should be collectively used for debt payments, property tax relief and economic development.

The City Council discussed the results of the survey during regularly scheduled City Council meetings in March and again in May, 2016. The City Council asked the City's administrative staff to develop a table that identifies the estimated property tax impact associated with applying varying percentages of the sales tax rebate funds to pay for City debt. The attached table identifies the estimated impacts to property tax mill rates for the years 2021 through 2025 if varying amounts of the stadium tax rebate are applied toward debt payments for those years. The years 2021-2025 were selected since these years represent the time period, based on existing and proposed debt schedules, which may require a significant increase in property tax rates to fund. The table provides the estimated mill rate for each year and also includes the corresponding percentage the mill rate changes from year to year throughout the analysis period.

The first two rows of the table identify the existing mill rates projected in the City's current annual budget model table. The following rows in the table identify the projected impact of applying either, 25%, 50%, 75% or 100% of the stadium tax rebate toward debt in equal amounts for the years 2021 – 2025. The last column in the table identifies the estimated total property tax savings over the five year period for every \$100,000 in assessed property value.

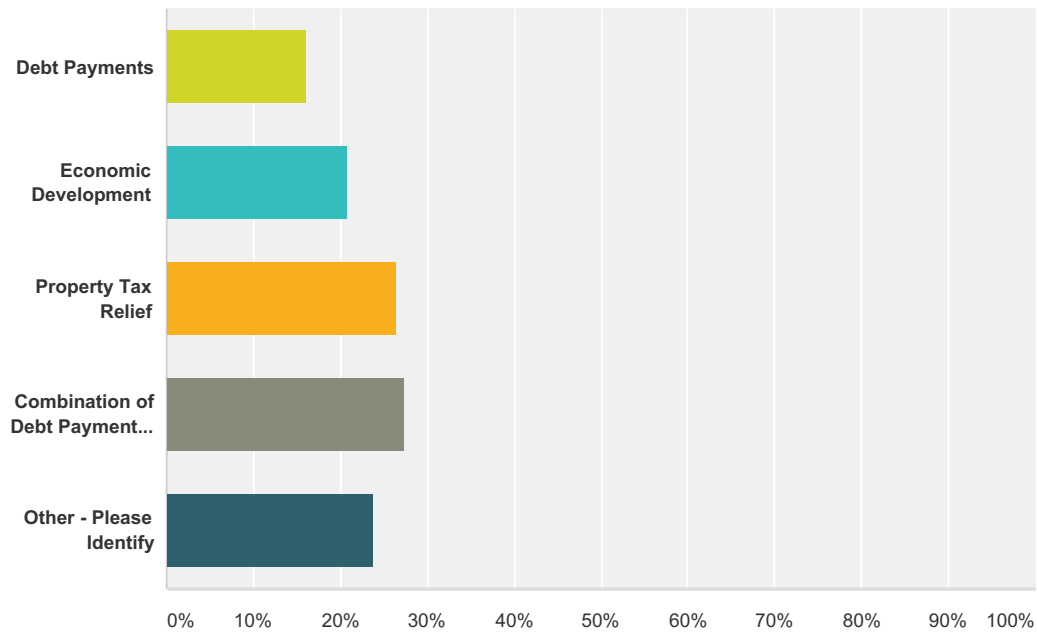
For example, a property owner with a house valued at \$100,000 is estimated to save a total of \$15 in property taxes over this five year period if 25% of the stadium tax rebate (\$312,314) was applied equally toward debt payments in years 2021, 2022, 2023, 2024 and 2025. This would leave the City with \$936,942 of the original stadium tax rebate amount to be applied toward economic development projects or for property tax relief.

The City Council has not yet determined how the stadium sales tax rebate will be utilized on behalf of the community. The City Council has indicated they will continue to evaluate options through the upcoming year to determine how to best utilize the stadium sales tax rebate funds to benefit our community.

Stadium Tax Rebate Survey Results

Q1 How would you like the City of De Pere to use the excess Stadium Tax Funds?

Answered: 310 Skipped: 0

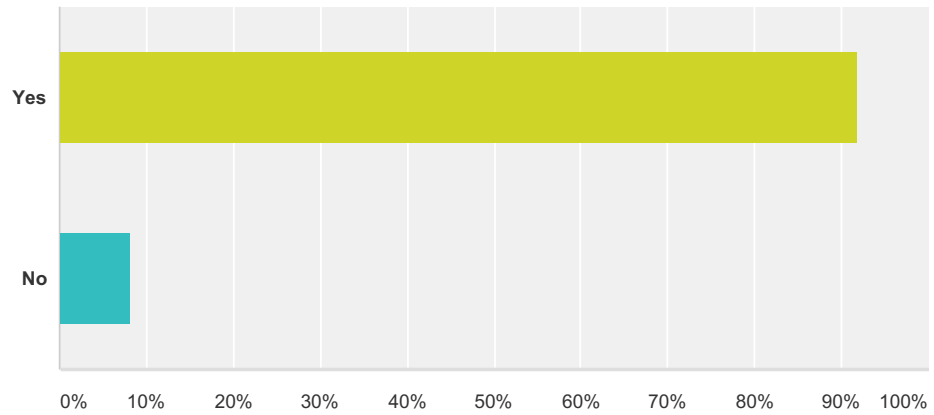


Answer Choices	Responses	
Debt Payments	16.13%	50
Economic Development	20.97%	65
Property Tax Relief	26.45%	82
Combination of Debt Payments, Economic Development and Property Tax Relief	27.42%	85
Other - Please Identify	23.87%	74
Total Respondents: 310		

Stadium Tax Rebate Survey Results

Q2 Are you a City of De Pere resident?

Answered: 308 Skipped: 2



Answer Choices	Responses	
Yes	91.88%	283
No	8.12%	25
Total		308

OTHER SUGGESTIONS OFFERED FOR STADIUM TAX REFUND

Updated city hall and police department

Utility and Infrastructure Repair/Replace

Portion should be used for a new police dog(s)

Don't use it just to put things back into the budget like Ashwaubenon.

Pay for a new police dog and training

Remove the trees and brush from the river bank between the bridge and the bomber boat launch

ReBuild Legion & VFW Pools

Parks

Combination of Debt Payments, Economic Development and Property Tax Relief

Towards maintaining all the parks for the kids or the forestry department (trees are not being trimmed like they used to be).

Maintenance and development of the city pools. They are a wonderful asset that many residents use and will eventually need updating or replacement.

Downtown beautification and incentives

Toward bridge #2

Additional Staffing for the Fire Department

Making De Pere more environmentally sustainable

I would love to see the city continue developing downtown. De Pere has the nicest downtown in this area.

Build another bridge connecting the East and West sides further South. Find a more permanent solution to the constant damage of Scheuring Rd where the train tracks cross.

Parks and swimming pool upgrade

I would like to see some public docks put in where residents could rent space every summer to keep their boats instead of putting their boats in and out of the water. The fees charged would pay more than the \$5 launch fee.

Legalizing Marijuana

Center for children, toddler thru teenage years, to safely play. Indoors.

Building another bridge across the Fox- there is too much congestion

New Police Dog

Get rid of some of the bars, way to many. Get some mom and pop stores in.

Pool

Give it to the schools

Upgrade E and W De Pere swimming pools

Food pantries and homeless shelters.

Improvements of Parks and other community amenities

Put it into the parks and the new pool project

Give it back to the residents

Park pool repairs, fund George Street Landing Design Plan, provide low-interest loan program to low-income residential property owners for house maintenance and repair, 10% property tax relief

Development of downtown businesses

Park and open space development

Get rid of the lazy officer who is assigned by Ridgeway and Broadway, hire and train new officers who do their job without harassing honest people with disabilities

Remove the unhelpful police officer who is in the "historical" district by West end of Ridgeway Blvd and get the children trying to get to school protected by an officer who will care as well as pass the physical test.

Developing the riverfront on the east side of De Pere in the downtown area, we need a better downtown like GB is moving toward

I'm happy with whatever happens, but like that you have asked for input from residents. Although unlikely, I'd like to see it go toward something that could be enjoyed by the community that would improve quality of life. Improvement on city pools, create new or extend/update bike trails... Add more family active options to Voyager park? It's so cool down there with the river walk in the summer, and with the library there, it could become an even greater focal point and attraction for non residents to visit.

Renewable energy generation

Pay down debt and economic development
 Parks, city beautification, recreation
 Downtown parking
 Public education/salaries
 Splash pad and/or indoor public pool/recreation center (ping pong, basketball) since De Pere will never get a YMCA. :(:(:(
 Beautification - plant trees - keep our city appealing
 Give it back to the residents directly to spend how they'd like; barring that, then property tax relief
 K-9 replacement and also crossing guard pay adjustment (has not been changed since 2008)
 New park with pool near Briarwood Ct.
 Two new swimming pools on each side of the river¹⁸⁴²
 Replace our Elsie
 Fix both pools that we have. Keep them outside and in the neighborhoods on each side of river.
 Riverfront development
 Recreation / Park - water pad and community garden
 New water park
 Save it for future "needed" expense instead of raising taxes to cover the expense. don't spend it on some type of want vs a need
ROAD WORK AND SIDEWALKS
 Replace De Pere's current ugly street lights (sodium vapor?) with technology that is more efficient and more flattering to our city, such as modern LED units as Boston is doing. <http://www.cityofboston.gov/publicworks/lighting/led.asp>
 New aquatic center
 New pool
 Debt payments and roadway maintenance
 Expand on the De Pere Riverwalk
 Police Dog and Trainer
 Use it for the social good of the city.
 Increase services (police, fire, municipal) to meet needs of city growth over the past several years
 Parks and Recreation programs
 Parks and rec.
 Road or Sidewalk repair
 Water park
 Let's see some money allocated towards fixing our streets. They make a big impact as people enter our community.
 Parking issues on Lone Oak, Highview, and Merrill street surrounding the high school
 aquatic center or east De Pere YMCA with an indoor pool
 Parks and recreation
 Further development of the park system
 Reopen the compost facility so residents can get compost again

Estimated Impact of Applying Stadium Tax Rebate to Debt for Projected Debt Bubble Years

04/11/2016

Stadium Tax Rebate Amount \$1,249,256		2021	2022	2023	2024	2025	Total Property Tax Savings Over 5 Years Per \$100,000 of Assessed Value
0% Applied to Debt \$0	Estimated Mill Rate	\$ 6.94	\$ 6.97	\$ 7.05	\$ 6.93	\$ 6.80	N/A
	Estimated % Increase	4.31%	0.38%	1.15%	-1.74%	-1.80%	
25% Applied to Debt \$312,314	Estimated Mill Rate	\$ 6.91	\$ 6.94	\$ 7.02	\$ 6.90	\$ 6.77	\$ 15.00
	Estimated % Increase	3.87%	0.39%	1.17%	-1.74%	-1.79%	
50% Applied to Debt \$624,628	Estimated Mill Rate	\$ 6.88	\$ 6.91	\$ 6.99	\$ 6.87	\$ 6.75	\$ 29.00
	Estimated % Increase	3.43%	0.39%	1.19%	-1.73%	-1.79%	
75% Applied to Debt \$936,942	Estimated Mill Rate	\$ 6.85	\$ 6.88	\$ 6.96	\$ 6.84	\$ 6.72	\$ 44.00
	Estimated % Increase	2.99%	0.40%	1.21%	-1.73%	-1.78%	
100% Applied to Debt \$1,249,256	Estimated Mill Rate	\$ 6.82	\$ 6.85	\$ 6.94	\$ 6.82	\$ 6.69	\$ 57.00
	Estimated % Increase	2.55%	0.40%	1.22%	-1.72%	-1.78%	