



City of De Pere

Press Release

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FOR IMMEDIATE RELEASE

Vision for Downtown De Pere's east side available for public review, feedback

De Pere, WI: A final recommendation has been laid out for future development of the east side of Downtown De Pere, which includes potential new residential, recreational and commercial additions near the Fox River, as well as the integration of the proposed Mulva Cultural Center.

De Pere's Plan Commission approved this final recommendation on June 25. Citizens may now review the specifics of this vision and give feedback to City leaders. Final approval of this plan will potentially take place at the Common Council's July 17 meeting.

This final recommendation for the Cultural District Master Plan is available to view on the homepage of www.de-pere.org. The document:

- Sets a vision for east side of Downtown De Pere.
- Describes the program of the proposed Mulva Cultural Center.
- Provides recommendations for riverfront public realm improvements.
- Recommends new, geographic based, building height requirements.
- Sets forth a preferred development scenario for the Front Street block.
- Includes general architectural guidelines and implementation strategy.
- Includes a market study that examines demand for different land uses.

There is also a supporting De Pere Market Analysis document available to view on the homepage as well.

De Pere residents are urged to review these materials and provide feedback prior to the July 17 Common Council meeting. Contact information for De Pere leadership can be found on de-pere.org, under the "City Departments" tab, by clicking on "Mayor & Common Council."

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